

Subject: 2008 May Jack's Fund eNewsletter



Jack H. Marston II Melanoma Fund E-mail Newsletter

May 2008

Strength. Passion. Focus.



Where has your Jack's Fund t-shirt been?

Send your pictures to: info@jacksfund.org

Are you placing your children at risk for skin cancer?

We want to protect our children from all kinds of dangers and illnesses. Yet, when it comes to the sun, many parents unknowingly are placing their children at risk for future cancers.

Protect your children from sunburn! Encourage them to use sunscreen and wear protective clothing, or you might find yourself in the same situation as a Mom in Ohio. In 2003, the badly sunburned faces of three young siblings were enough to have the local sheriff charge their mother with the felony of child endangerment and throw her in jail. The felony charges were dropped a week later, but the message to the public was clear: neglecting to apply sunscreen to your kids is a form of child abuse (1). Are you guilty of this same felony?



Eight percent (80%) of all skin damage occurs before the age of 18 (2), and the incidence of pediatric melanoma is on the rise, increasing 3% per year (3).



We love them, let's protect them.

May is skin cancer awareness month.

To read more about the dangers of melanoma:

<http://www.epa.gov/sunwise/doc/sunscreen.pdf>

<http://www.msnbc.msn.com/id/24415128/from/ET/>

<http://link.brightcove.com/services/link/bcpid1137883278/bclid196271003/bctid1539384898>

Sources: (1) America's Environmental Report Card, (2) American Cancer Society, (3) EPA: SunScreen: The Burning Facts.

JACKS FUND Donates Sunscreen to DuPage High School Athletes for Skin Cancer Prevention

"I dream of the day when sunscreen is right up there next to the Gatorade"

Dr. Brian Adams, University of Cincinnati

DuPage County high school students will get extra protection from the sun this spring thanks to a donation of some 1,500 bottles of sunscreen from the Jack H. Marston II Melanoma Fund. The sunscreen was distributed to area high schools in April, ahead of Skin Cancer Awareness Month in May.

Jack's Fund is donating the sunscreen to raise awareness of skin cancer among teens. High school athletes participating in baseball, tennis, soccer and other spring and summer sports are vulnerable to sun damage during practices and competition. Skin damage at an early age can increase a person's chances of getting skin cancer later in life.

Always-in-a-hurry teens will have no excuse not to use the sunscreen before practice or a game.



Athletic directors and trainers at 28 DuPage County High Schools will make sure the sunscreen is available for all their outdoor athletes. The sunscreen, made by KINeSYS, is a spray-on, oil free product designed specifically for athletes.

High Schools participating in the initiative include: Addison Trail, Bartlett, Benet, Downers Grove North, Downers Grove South, Driscoll Catholic, Glenbard East, Glenbard West, Glenbard North, Glenbard South, Hinsdale Central, Hinsdale South, Immaculate Conception, Lake Park, Lisle, Montini Catholic, Naperville Central, Naperville North, St. Francis, Timothy Christian, West Chicago, Westmont, Wheaton North, Wheaton Warrenville South, Willowbrook, and York.

Naperville Sun:
http://www.suburbanchicagonews.com/napervillesun/lifestyles/906823.6_5_NA22_SUNSCREEN_S1.article

The DOINGS Hinsdale: <http://www.pioneerlocal.com/clarendonhills/sports/highschools/911514.ch-sunscreen-042408-s1.article>



Naperville Central Athletic Director, Marty Bee and Jack's Fund President, Sharon Marston



'Just Use It!' Jack's Fund Partners With KINeSYS Sunscreen

Support Jack's Fund and protect your family from the harmful UV rays this summer.

KINeSYS Spray-on sunscreen offers broad spectrum UVA/UVB protection – Water Resistant / Sweat Resistant / Oil Free / Alcohol Free / PARA Free.

Type-in Coupon Code: JACKSFUND when ordering KINeSYS Sunscreen on-line at www.kinesys.com.

\$2.00 from every bottle ordered on-line goes to support the Jack H. Marston II Melanoma Fund and drive vital research and awareness programs.



St. Jude Children's Research Hospital: Antibody approved for use in clinical trials to treat childhood melanoma

As reported in the spring 2008 edition PROMISE, a St. Jude publication, Dr. Fariba Navid and Dr. Raymond Barfield, both from Oncology, will head the St. Jude clinical trials that use an antibody, which targets GD-2, expressed on melanoma and neuroblastoma. Children with melanoma and neuroblastoma will be eligible for treatment in the proposed clinical trial. For more information contact: St. Jude Children's Research Hospital (901) 495 2125.

Jacks Fund supports the research efforts of St. Jude Children's Research Hospital with yearly donations.

Chicago Marathon Entries Still Available

Sign up now! http://www.jacksfund.org/jmt_chicago.htm

Jack's Fund has a limited number of entries for the Chicago Marathon. All experience levels invited. Fundraising Minimum: \$500



Jack's Marathon Team - Boston

Congratulations to our six runners of Jack's Marathon Team/Boston who qualified to run this legendary marathon by raising money for Jack's Fund.

The Team raised over \$20,000! Runner's accounts of the 112th Boston Marathon will appear in the June newsletter.



SAVE THE DATE: "This Run's For Jack"

5th Annual "This Run's For Jack" 5K Run/Walk

8:30 AM Start Time, Ackerman Park, Glen Ellyn, IL

FOOD – FUN – MUSIC – FREE SKIN CHECKS – HOSPITALITY TENT

New This Year: Team Challenges, Incentive Awards and Chip Timing

Corporate Teams are now forming.

For more information: http://www.jacksfund.org/event_trfi.htm



Deena Kastor Wins the Olympic Trials: Womens Marathon

Deena Kastor earned the top spot on the Olympic Team for the Women's Marathon on Sunday at the 2008 U.S. Olympic Team Trials - Women's Marathon held in Boston, MA.

Deena is a melanoma survivor and supporter of Jack's Team. Congratulations Deena!!

Photo of Deena Kastor winning the 2008 Olympic Trials - Women's Marathon by Sandy Walton, RRCA Footnotes Editor



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